

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## Billing Address:

Media Strategies & Research  
Attention: Accounts Payable  
11350 Random Hills Road  
Suite 670  
Fairfax, VA 22030 7428

Advertiser	Stabenow for Senate	Invoice #	127244-1
Product	Stabenow Week of 9/17 11911	Invoice Date	09/30/12
Estimate Number	11911	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/23/12
Station	WJBK	Order #	127244
Account Executive	Matt Joseph	Alt Order #	FEDERAL CANDIDATE:
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	09/17/12 - 09/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
					09/17/12 to 09/23/12	1x	----F--				
	WJBK			F	09/21/12	:30	5:50 AM	DS-T12-01H	\$600.00		1
2	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					09/17/12 to 09/23/12	4x	-TWTF--				
	WJBK			Tu	09/18/12	:30	6:20 AM	DS-T12-01H	\$1,100.00		2
	WJBK			W	09/19/12	:30	6:58 AM	DS-T12-01H	\$1,100.00		1
	WJBK			Th	09/20/12	:30	6:29 AM	DS-T12-01H	\$1,100.00		3
	WJBK			F	09/21/12	:30	6:29 AM	DS-T12-01H	\$1,100.00		4
3	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					09/17/12 to 09/23/12	4x	-TWTF--				
	WJBK			Tu	09/18/12	:30	7:58 AM	DS-T12-01H	\$1,100.00		1
	WJBK			W	09/19/12	:30	7:38 AM	DS-T12-01H	\$1,100.00		3
	WJBK			Th	09/20/12	:30	7:18 AM	DS-T12-01H	\$1,100.00		4
	WJBK			F	09/21/12	:30	7:29 AM	DS-T12-01H	\$1,100.00		2
4	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					09/17/12 to 09/23/12	4x	-TWTF--				
	WJBK			Tu	09/18/12	:30	8:36 AM	DS-T12-01H	\$1,100.00		2
	WJBK			W	09/19/12	:30	8:21 AM	DS-T12-01H	\$1,100.00		3
	WJBK			Th	09/20/12	:30	8:37 AM	DS-T12-01H	\$1,100.00		4
	WJBK			F	09/21/12	:30	8:57 AM	DS-T12-01H	\$1,100.00		1
5	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	CDR										
					09/17/12 to 09/23/12	1x	-----S-				
	WJBK			Sa	09/22/12	:30	8:27 AM	DS-T12-01H	\$650.00		1
6	WJBK	M-F 4p-430p	4p-430p								

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Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Deal #	
Order Flight	09/17/12 - 09/23/12

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				09/17/12 to 09/23/12		2x	-T-T---				
7	WJBK	M-F 430p-5p	430p-5p	Tu	09/18/12	:30	4:10 PM	DS-T12-01H	\$600.00		1
	Th			09/20/12	:30	4:29 PM	DS-T12-01H	\$600.00		2	
	CDR										
	09/17/12 to 09/23/12			3x	M-W-F--						
8	WJBK	Fox 2 News at 5p	5p-530p	M	09/17/12	:30	4:51 PM	DS-T12-01H	\$600.00		1
	W			09/19/12	:30	4:49 PM	DS-T12-01H	\$600.00		2	
	WJBK									3	
	F			09/21/12	:30	4:42 PM	DS-T12-01H	\$600.00			
CDR											
				09/17/12 to 09/23/12		3x	M-W-F--				
9	WJBK	Fox 2 News at 530p	530p-6p	M	09/17/12	:30	5:28 PM	DS-T12-01H	\$1,200.00		1
	W			09/19/12	:30	5:21 PM	DS-T12-01H	\$1,200.00		3	
	WJBK									2	
	F			09/21/12	:30	5:13 PM	DS-T12-01H	\$1,200.00			
CDR											
				09/17/12 to 09/23/12		1x	M-W-F--				
10	WJBK	Fox 2 News at 6p	6p-630p	W	09/19/12	:30	5:57 PM	DS-T12-01H	\$1,200.00		1
	CDR										
				09/17/12 to 09/23/12		1x	M-W-F--				
11	WJBK	M-F 630p-7p	630p-7p	W	09/19/12	:30	6:26 PM	DS-T12-01H	\$1,300.00		1
	CDR										
				09/17/12 to 09/23/12		1x	M-----				
12	WJBK	BONES	8p-9p	M	09/17/12	:30	6:45 PM	DS-T12-01H	\$1,200.00		1
	CDR										

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12	WJBK	BONES	8p-9p								
	CDR										
					09/17/12 to 09/23/12	1x	M-----				
	WJBK			M	09/17/12	:30	7:59 PM	DS-T12-01H	\$3,000.00		1
13	WJBK	SYTYCD	8p-10p								
	CDR										
					09/17/12 to 09/23/12	1x	-T-----				
	WJBK			Tu	09/18/12	:30	9:01 PM	DS-T12-01H	\$3,000.00		1
14	WJBK	X FACTOR	8p-10p								
	CDR										
					09/17/12 to 09/23/12	1x	--W----				
	WJBK			W	09/19/12	:30	7:59 PM	DS-T12-01H	\$10,000.00		1
15	WJBK	X FACTOR	8p-9p								
	CDR										
					09/17/12 to 09/23/12	1x	---T---				
	WJBK			Th	09/20/12	:30	8:00 PM	DS-T12-01H	\$10,000.00		1
16	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					09/17/12 to 09/23/12	6x	MTWTF-S				
	WJBK			M	09/17/12	:30	10:49 PM	DS-T12-01H	\$2,200.00		2
	WJBK			Tu	09/18/12	:30	10:29 PM	DS-T12-01H	\$2,200.00		3
	WJBK			W	09/19/12	:30	10:17 PM	DS-T12-01H	\$2,200.00		1
	WJBK			Th	09/20/12	:30	10:30 PM	DS-T12-01H	\$2,200.00		6
	WJBK			F	09/21/12	:30	10:12 PM	DS-T12-01H	\$2,200.00		4
	WJBK			Su	09/23/12	:30	10:47 PM	DS-T12-01H	\$2,200.00		5
17	WJBK	Fox 2 News Edge	11p-1130p								
	CDR										
					09/17/12 to 09/23/12	1x	--W----				
	WJBK			W	09/19/12	:30	11:21 PM	DS-T12-01H	\$1,600.00		1

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Aired Spots 36

<u>Gross Total</u>	\$65,550.00	
<u>Agency Commission</u>	\$9,832.50	
<u>Net Amount Due</u>	\$55,717.50	<u>Payment Terms 30 Days</u>

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